



**FOR IMMEDIATE RELEASE**

Contact: Angela Pullo

Phone: (475) 441-7877

Email: [MewHavenCatCafe@gmail.com](mailto:MewHavenCatCafe@gmail.com)

### **First Connecticut Cat Café Opens For Coffee**

**[New Haven, CT, May 12, 2018]** –Mew Haven Cat Cafe, the future first cat cafe in Connecticut, is excited to announce the opening of their coffee shop, set for the first week in May. Mew Haven will serve brewed coffee and espresso drinks, beans obtained from Brooklyn-based roaster Kitten Coffee, as well as carry baked goods from local businesses, like Moon Rocks Gourmet Cookies and Jackie O Cupcakes.

This is the first step for the burgeoning business. The cats are set to move in later in the Summer, after adding cat café as a business use in the New Haven zoning ordinances.

Originally started in Japan, cat cafés are gaining fast popularity in the United States. At a cat café like Mew Haven, customers enjoy a traditional coffee shop setting with the added benefits of cats. Cat cafés act as a foster home for shelter cats, providing them with more visibility than they might get at a shelter, leading to faster adoptions. All cats at Mew Haven are available for adoption through The Animal Haven in North Haven, CT.

#### **About Mew Haven Cat Cafe**

Mew Haven Cat Cafe is the first cat cafe in Connecticut. Cat cafés quickly gained popularity all around the country since the first one in the U.S. opened in 2014, and their numbers have now risen to over 70. Patrons of these cafes can enjoy a cup of coffee while in the company of cats. All of the cats are adoptable and come from The Animal Haven, a no-kill shelter in North Haven, CT. Cat cafés allow cats to gain more visibility and increase their likelihood of getting adopted. Mew Haven will host between 10-15 cats, creating additional space for the shelter to rescue even more cats.

###

For more information, please contact Angela Pullo at [mewhavencatcafe@gmail.com](mailto:mewhavencatcafe@gmail.com).