**Letter of Introduction**

Dear Reader,

We’re pleased to introduce you to Mew Haven Cat Cafe, Connecticut’s first cat café.

A cat café is a coffee shop but with cats. Patrons can purchase coffee and baked goods and play with adorable cats. Since we work with the Animal Haven, a shelter located in North Haven, all of our cats are adoptable.

We are dedicated to providing a comfortable place for people and cats to meet. For people, maybe they need a quiet place to unwind from a long workweek. Or maybe they’re looking to adopt and want to meet their cats before they bring them into their family. For cats, we’re providing a fun, spacious, temporary home until they can find their forever home. And while they’re waiting, they can play with other cats and humans.

This is the first – but hopefully not last – cat café to open in Connecticut. We’re excited to provide you with this press kit full of information that may interest you.

Thank you for your interest,

Michael & Angela Pullo

Owners of Mew Haven Cat Café

**Fact Sheet**

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| Company Name | Mew Haven Cat Cafe |
| Address | 904 Whalley Ave, New Haven, CT |
| Owners | Michael & Angela Pullo |
| Mission | **Cats:** Providing a safe place for cats to stay until they are adopted.  **Coffee:** Sourcing great tasting coffee and baked goods  **Community:** A central location for cat people to connect and cuddle kitties. |

**Important Dates**

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| Tuesday, July 24, 2018 | Public zoning hearing – Approval from the Board of Zoning Appeals allows us to bring in cats |
| Wednesday, July 25, 2018 | Launching advance cat lounge ticket sales through Indiegogo. https://igg.me/at/mewhaven |
| Late July – Early August | Renovations to expand the cat lounge |
| Mid-August | Cats arrive and explore cat lounge |
| Late August | Two-week sneak peek! The number of people allowed in the cat lounge will be halved. More cats per person =) |
| Early September | Grand opening |